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## **Cookies - Extended Information**

### **Information about cookies**

Cookies are small text files that are sent by the sites visited by users and are registered on their computer or mobile device to then be re-transmitted to the same sites on the next visit. Thanks to cookies, the site registers the actions and preferences of the user in such a way that they do not need to be shown again when the user returns to visit that site or navigate from one page to another. Cookies, therefore, can be used to perform computer authentication, monitoring of sessions and storage of information related to the activities of users accessing a site and may contain a unique identification code that allows the tracking of the user's navigation within the site for statistical or advertising purposes. While navigating on a site, users may also receive cookies of websites or web servers on their computer or mobile device other than the one they are visiting (so-called 'third party' cookies ). Some operations cannot be performed without the use of cookies which, in certain cases, are therefore technically necessary for the functionality of the site.

There are various types of cookies, depending on their features and functions, and these may remain in the computer or mobile device of the user for different periods of time: the so-called session cookie, which is automatically deleted when the browser is closed; the so-called persistent cookie which remains on the user equipment until a pre-established expiration date.

On the basis of the legislation in force in Italy, the user's express consent is not always required for the use of cookies. In particular, so-called 'technical' cookies do not require such consent, that is, those used for the sole purpose of carrying out the transmission of a communication over an electronic communications network, or as strictly necessary to provide a service explicitly requested by the user. This is an indispensable cookie for the functionality of the website or necessary to perform activities requested by the user.

Among technical cookies that do not require explicit consent for their use, the Italian Authority for the Protection of Personal Data (see Prov. Jan. 'Identification of simplified procedures for the policy statement and the acquisition of consent to the use of cookies – 8 May 2014' ) also encompasses:

'Cookies analytics' which are used directly by the website operator to collect information, in aggregate form, on the number of users and how these visit the web site itself.

Navigation or session cookies (for authentication, for making a purchase, etc.).

Functionality cookies which allow the user to navigate as a function of a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered to the same user.

For cookie profiling, and vice versa, that is, those that seek to create profiles relative to the user and used for the purpose of sending advertising messages in line with the preferences shown by the same user while surfing the web, prior consent of the user is required.

## **This site uses:**

Technical Cookies, that is, navigation or session cookies which are strictly necessary for the functionality of the site or to allow the user to take advantage of the content and services requested. Cookies analytics, which facilitate the understanding of how the site is used by users. These cookies do not collect information on the identity of the user or any personal data. Information is processed in aggregate and anonymous form. Functionality cookies, that is, used to activate specific functionality of the site and a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered. Third-party cookies, that is, cookies of other different websites or web servers used for the purposes of such third parties.

For additional information on the processing of personal data referred to in Art. 13 of Legislative Decree 196/2003 – Privacy Code, please refer to the separate Privacy Policy. Users can also select which cookies to authorise through the specific functions of their navigation programme (the so-called browser): however, in the event that all or some of the cookies are disabled, it may be that the site would not be accessible or that some services or certain functions of the site would not be available or not function properly and/or the user might be forced to change or manually enter some information or preferences each time the site is visited.

The user may block or delete (in whole or in part) cookies even through the specific functions of the navigation browser. For more information on how to set preferences on the use of cookies through your navigation browser, you can refer to the relative instructions:

Internet Explorer  
Firefox  
Chrome  
Opera  
Safari

## **Third-party Cookies**

Cookies profiling, of third-parties, are cookies designed to create profiles related to the user and are used in order, for example, to send advertising messages in line with the preferences shown by the same user while surfing the web.

With regard to third-party cookies, these are cookies of other different websites or web servers, and are used for the purposes of such third parties. We cannot have specific control over these parties or their cookies. For information on these cookies and their features and the way they operate and provide the relevant specific consent, please refer directly to these third parties:

## **Google Analytics**

Google Analytics is a service of statistical analysis for websites provided by Google Inc. ("Google"). Through this service, Google collects a series of personal data of visitors to the site and uses them to track and examine how they use the site. This version of Google Analytics is "anonymized", then the data of the visitors come to Google but their IP address is made anonymous and therefore not attributable to specific individual visitor. The service can install third-party cookies.

Links: [Privacy Policy Google Inc.](#), [How Google uses cookies](#), [Opt-Out](#)

## **Google Maps**

Google Maps is a service from Google Inc. ("Google"). The service is accessible from the website of Google Maps that can be integrated within a website. The service allows searching and viewing maps. The service can install third-party cookies.

Links: [Privacy Policy Google Inc.](#), [How Google uses cookies](#), [Opt-Out](#)

## **Vimeo**

Vimeo is a video social site. It allows viewing of videos on webpages through the incorporation of specific code. Embed Code could release third-party cookies. If you want more information about how Vimeo process the data acquired through the web site and through the installation of cookies, we encourage you to review the information relating to Vimeo:

Link to the cookie policy: [https://vimeo.com/cookie\\_policy](https://vimeo.com/cookie_policy)

Link to the privacy policy: <https://vimeo.com/privacy>

## **Optimand**

Optimand is a statistical analysis service for websites provided by Optimand Ltd incorporated. This service collects information on the activities carried out by users during their navigation of the site.

More information on how Optimand processes the collected data is provided on their website at [www.optimand.com](http://www.optimand.com).

The use of third-party cookies can normally be inhibited by the user even through the appropriate option present in your navigation programme (browser): in this respect, please see the above-mentioned directions.

Should you need any further information about the processing of your personal data, please refer to the "privacy policy" available on this website.

[<< Go back to the website](#)